

Breast Cancer

Breast cancer is the second most common cancer among women. According to the American Cancer Society (ACS), nearly a quarter million women in the United States will be diagnosed with breast cancer and more than 40,000 will die from the disease this year. Right now there are more than 2 million women living in the United States who have been treated for breast cancer. Despite these statistics, there is good news. Thanks to early detection and state-of-the-art treatment options the mortality rate is decreasing each year. In fact, according to ACS, breast cancer deaths have dropped 2.3 percent a year since 1990.

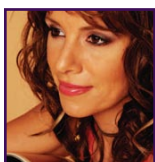
Symptoms of Breast Cancer	
<ul style="list-style-type: none"> • a swelling of part of the breast • skin irritation or dimpling • nipple pain or the nipple turning inward 	<ul style="list-style-type: none"> • redness or scaliness of the nipple or breast skin • a nipple discharge other than breast milk • a lump or mass in the breast or underarm area
Breast Cancer Risk Factors	
<ul style="list-style-type: none"> • gender – breast cancer is about 100 times more common in women than in men • age – 80 percent of breast cancers are found in women over age 50 • ethnicity – White women are slightly more likely to get breast cancer than African-American women, but African-American women are more likely to die of the disease • genetic risk factors – about five-to 10-percent of breast cancers are linked to changes (mutations) in certain genes, most commonly BRCA1 and BRCA2 	<ul style="list-style-type: none"> • family history of breast cancer • a person with cancer in one breast has a greater chance of getting a new cancer in the other breast or in another part of the same breast • earlier abnormal breast biopsy • earlier breast radiation • women who began having menstrual periods early (before 12 years of age) or who went through menopause after the age of 55 • women who were given the drug DES (diethylstilbestrol)

OCTOBER EVENTS



Panera Bread Hosts 2nd Annual Pink Ribbon Bagel Campaign to Benefit Rocky Mountain Cancer Centers Foundation

In honor of National Breast Cancer Awareness Month, Panera Bread bakery-cafes throughout Colorado will once again offer a special, limited-time-only Pink Ribbon Bagel. For each Pink Ribbon Bagel sold beginning October 1st - November 8th, Panera Bread will donate 20 cents to Rocky Mountain Cancer Centers Foundation.



Celebrate Life Monday, Oct. 3, 2005

Please join us at the J.W. Marriott. Featuring special Guest Speaker and Performer **Soraya**, 2004 Latin Grammy

winner, singer-songwriter and breast cancer survivor. Please RSVP to secure your seat today at **800-391-1878**.

Breast Watch

Breast Watch, a clinical research program run by a select group of physicians at RMCC and scientists from the Cancer Prevention Laboratory at Colorado State University, is available for RMCC patients who are identified as being at an increased risk for breast cancer. The program closely monitors women who have a high risk of developing breast cancer. Women enrolled in Breast Watch may also be eligible for participation in other breast cancer prevention studies. For more information about this program, contact Becky Meinecke at **303-370-7924**.

The Latest in Research

Scientists and physicians are continually working to determine new and improved treatments for breast cancer. Currently, Rocky Mountain Cancer Centers has 19 clinical research trials going on for the treatment of breast cancer.

For more information about RMCC's research trials, please call Joni Newman at **303-388-4876** or visit **www.coloradocancercenters.com**.



MAIN LOCATIONS

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